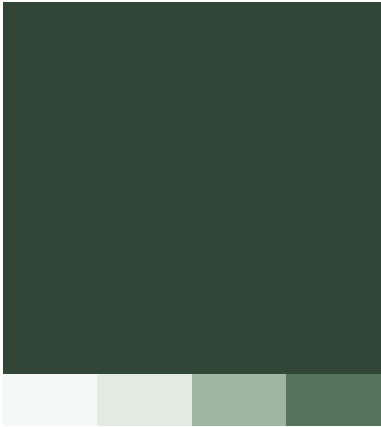




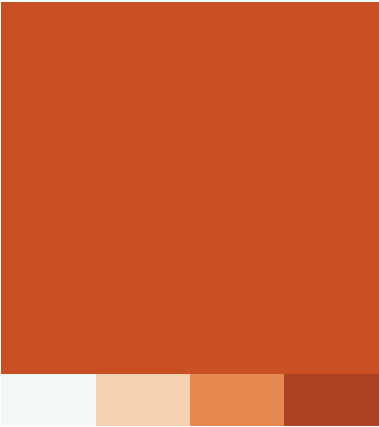
DOUBLE THREE

UPDATING THE
VISUAL AND IDENTITY PRAND

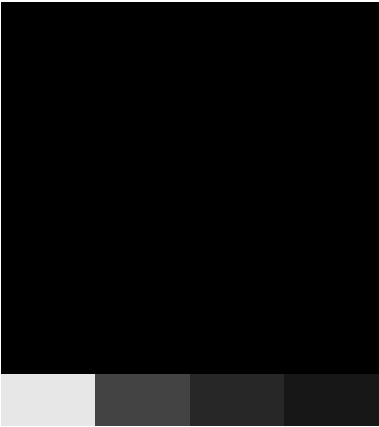
NEW COLORS



324737
C: 73%
M: 48%
Y: 72%
K: 50%

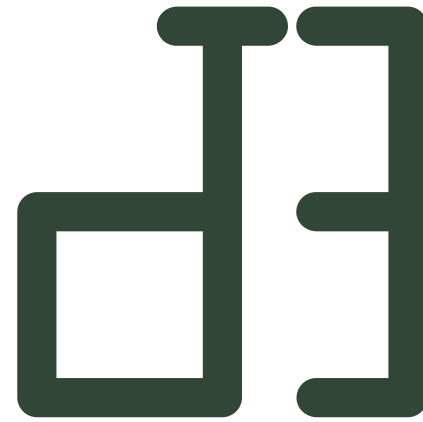


C95123
C: 10%
M: 80%
Y: 100%
K: 10%



000000
C: 50%
M: 50%
Y: 50%
K: 100%

NEW LOGO



DOUBLE THREE

CAFFEE & BAKERY

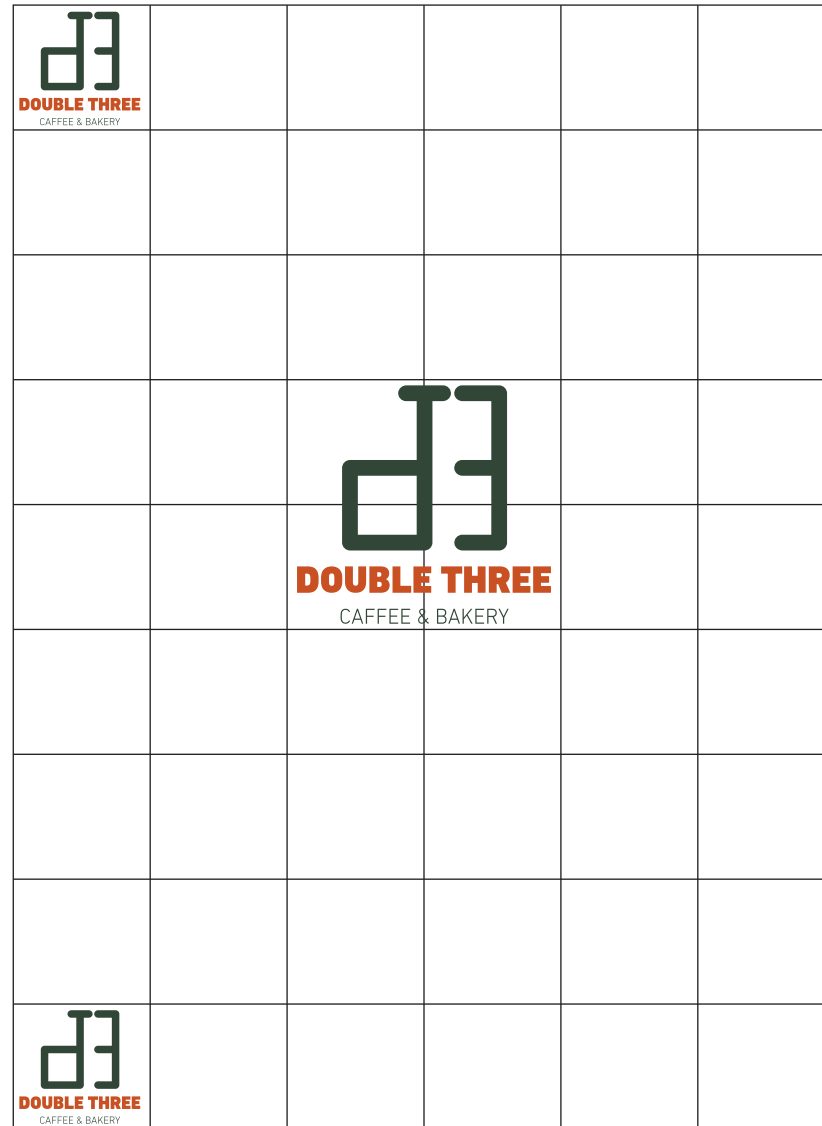
LOGO COLORS



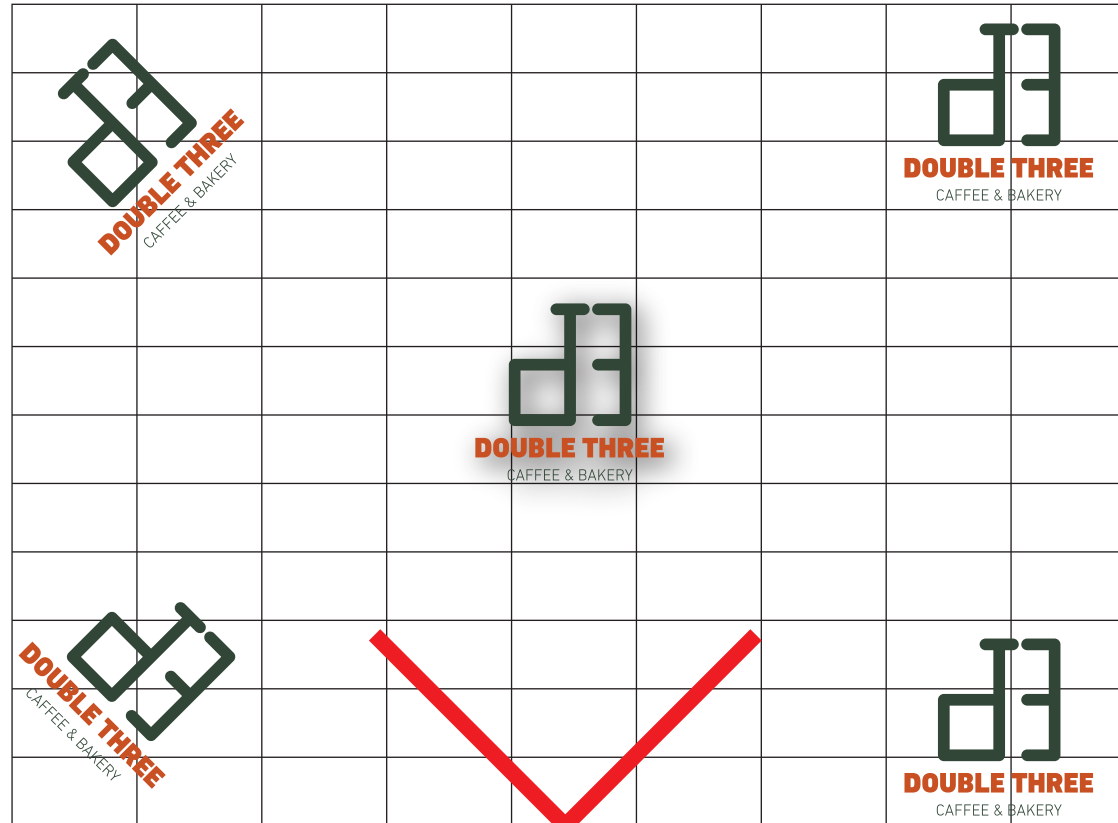
SECONDARY LOGO



LOGO ZONE



INCORRECT USES LOGO



DIN NEXT LT

ULTRA LIGHT
LIGHT

REGULAR
MEDIUM

**BOLD
BLACK**

HEADLINES

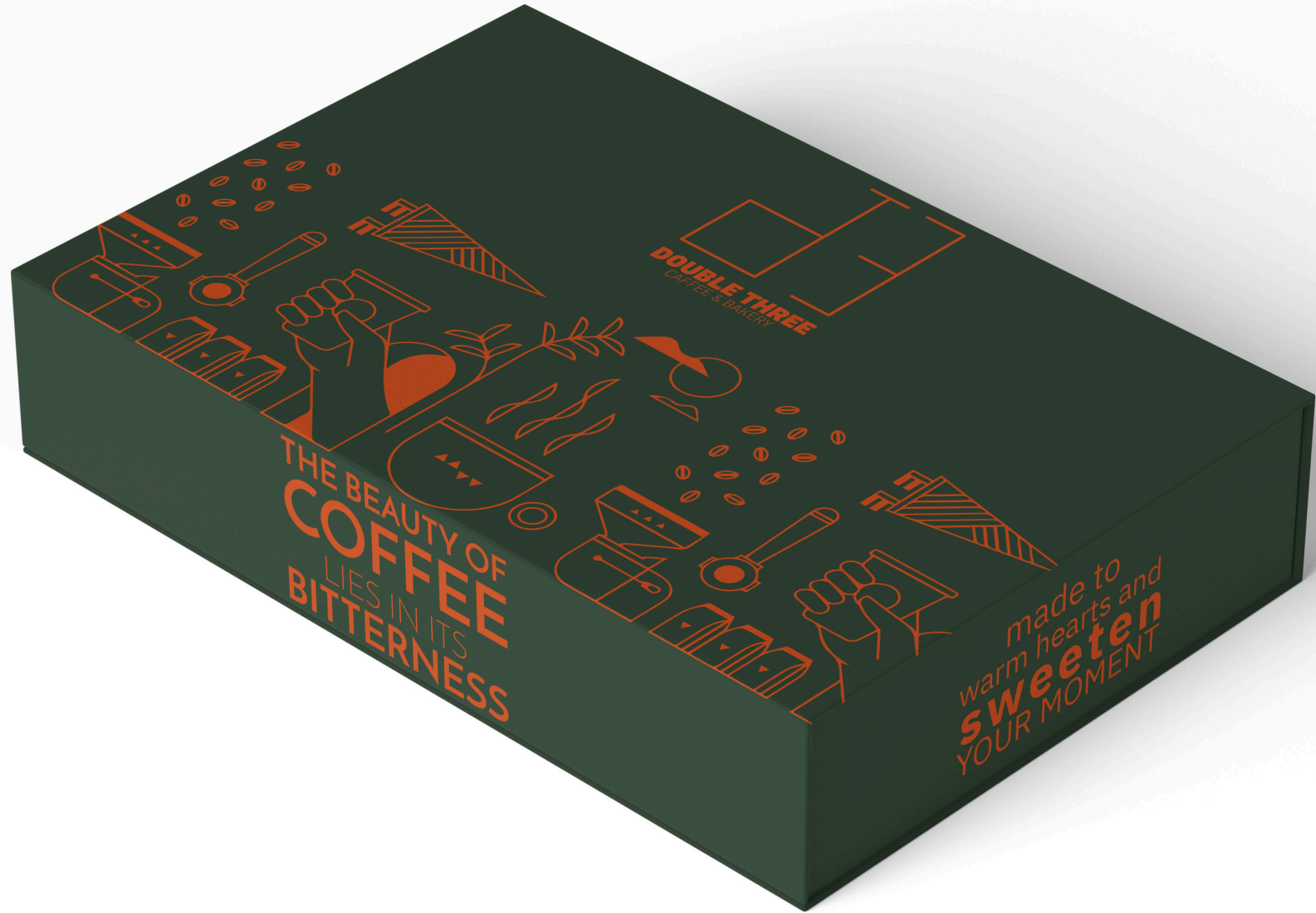
A,a B,b C,c D,d E,e F,f Gg, H,h I,i J,j K,k L,l M,m N,n O,o
P,p Q,q R,r S,s T,t U,u V,v W,w X,x Y,y Z,z

أ، ب، ت، ث، ج، ح، خ، د، ذ، ر، ز، س، ش، ص، ض، ط، ظ، ع، غ، ف،
ق، ك، ل، م، ن، هـ، و، ي.



"THE BEAUTY OF COFFEE LIES IN ITS BITTERNESS."

PACKAGING

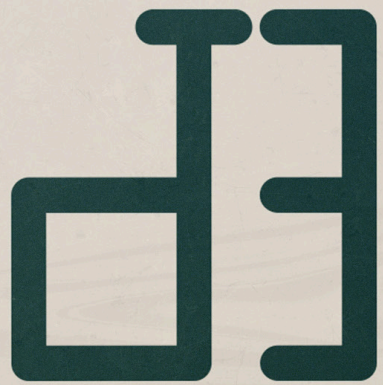












DOUBLE THREE

CAFFEE & BAKERY

مقهى ومخبز

THANKS